

## CLAIMS

We claim:

1. A skin care composition comprising a solubilized anionic polyurethane.
- 5 2. The composition of claim 1, comprising a combination of a solubilized anionic polyurethane and a second solubilized polymer.
3. The composition of claim 2, wherein the second polymer is selected from the group consisting of acrylate and methacrylate polymers.
4. The composition of claim 3, wherein the second polymer is poly(meth)acrylate.
- 10 5. The composition of claim 1 or 2, wherein the polyurethane is preneutralized.
6. The composition of claim 1 or 2, wherein the skin care composition is selected from the group consisting of sunscreens, suntan compositions, after-sun compositions, hand moisturizers, body moisturizers, face creams, face lotions, skin tightening compositions, skin firming compositions, skin cleansing compositions, color cosmetics, and whitening compositions.
- 15 7. The composition of claim 1 or 2, wherein the amount of polyurethane or polyurethane and second polymer is at least about 0.1 wt% by weight of the composition.
- 20 8. The composition of claim 7, wherein the amount of polyurethane or polyurethane and second polymer is at least about 0.2 wt% by weight of the composition.
- 25 9. The composition of claim 7, wherein the amount of polyurethane or polyurethane and second polymer is at least about 0.5 wt% by weight of the composition.
10. The composition of claim 1 or 2, wherein the amount of polyurethane or polyurethane and second polymer is no more than about 15 wt% by weight of the composition.

11. The composition of claim 10, wherein the amount of polyurethane or polyurethane and second polymer is no more than about 10 wt% by weight of the composition.
12. The composition of claim 10, wherein the amount of polyurethane or polyurethane and second polymer is no more than about 5 wt% by weight of the composition.
13. The composition of claim 1 or 2, further comprising therapeutic additives.
14. A skin care composition comprising a film former, wherein said film former is selected from the group consisting of a solubilized anionic polyurethane and a mixture of a solubilized anionic polyurethane and a second solubilized polymer.
15. A skin care composition comprising a colloidal stabilizer, wherein said colloidal stabilizer is selected from the group consisting of a solubilized anionic polyurethane and a mixture of a solubilized anionic polyurethane and a second solubilized polymer.
16. A skin care composition comprising an emulsion stabilizer, wherein said emulsion stabilizer is selected from the group consisting of a solubilized anionic polyurethane and a mixture of a solubilized anionic polyurethane and a second solubilized polymer.